

When I worked at a market research company, one of our clients was Durex Condoms. They were testing out new products. We had a contest amongst our staff to come up with the best possible names for each condom based on their description.

I won.

Idea	New Product Idea Description	Condom Aspect	Possible Names
1	A condom that is scientifically developed to increase the sensation both inside and out, thanks to a roomy, stimulating pouch and internal ribs to intensify the pleasure of both	shape	Gushers
2	A condom that has a patented anti-bacterial coating that helps prevent natural bacteria build-up, cleans and sterilizes during intercourse. It does it with specially formulated all natural ingredients that have no side effects.	lubes / ingredient	Mr. Peen
3	A condom integrated with a pleasure ring that is super stretchy for a pleasurable fit around the base of the penis. This combined technology will provide the safety benefits of a condom while also maximizing the hardness for longer, and intensify the pleasure of both.	device +	Ring poppers
4	A condom that is coated with a patented formula which will help gain and maintain an erection and intensify the pleasure of both.	health	$E=Pv^2$
5	A condom made from a new patented synthetic material which is thinner and stronger than a typical latex condom. Because it's not made from latex, it is safe to use for people with latex allergies. Also because the condom is thinner, you feel closer to sex than regular latex condoms.	material	Latexual healing
6	A condom with a patented combination of ingredients which are designed to increase blood flow to the penis which contributes to your maximum size to intensify her pleasure	lubes / ingredient	Combo splatter
7	A condom integrated with a ring that provides vibration to stimulate the clitoris. It is specially designed with material that comfortable to wear while also maximizing the hardness for longer, and intensify the pleasure of both.	device +	Forever Hung
8	A condom that contains a combination of plant based ingredients that helps stimulate the nerve endings to increase sexual pleasure.	lubes / ingredient	Mother Girth
9	A condom uses a new patented technology with a high water content making it uniquely soft and supple. Just like your skin, it moulds to your individual shape and reacts to your body heat, providing just the right level of lubrication.	material	H-2-Blow
10	A condom that has a technology at the base of the condom that is able to measure and track a range of "performance" parameters and communicate with your smart phone via an app. The condom is thin and flexible, it feels like a second skin and has deeper ribs along the whole condom to increase stimulation for both partners.	device +	iBone
11	A condom made from a new patented synthetic material which is designed to replicate the vaginal wall internally and the penis externally so more closely replicates the feel of sex without a condom for both partners, providing the closest feel to natural sex with a condom.	material	The Great Wall of Vagin
12	A condom that contains moving beads that can be felt by both partners for increased stimulation during sex and intensify the pleasure of both	shape	Just bead it
13	A condom that is coated with a special lubricant which will stimulate the vaginal muscles to contract during sex so both partners will have a closer, more pleasurable sex experience	health	LubeTube
14	A condom that contains a reservoir tip that is designed to specifically target the female G-spot, adding additional pleasure for her to achieve orgasm in a way that is not possible without this condom	shape	Reservoir hogs